Ofunato Fish Market

-Fresh and Safe Fishery Products for the Whole Country-
Advanced Sanitation Management Type
HACCP support
Location of Ofunato City in Japan

Outline of Ofunato, The Fishery Town

- Warm climate
- Population: 37,000
- Ria Coastline
- 22 fishing ports
- Ofunato Bay is a natural harbor
- Part of the Sanriku coastal area
  (1 of the 3 major fishing grounds in the world)
## Catch at Ofunato Fish Market

### Catch in 2018

<table>
<thead>
<tr>
<th></th>
<th>Amount (¥)</th>
<th>Quantity (t)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacific saury</td>
<td>6,501,977,000</td>
<td>43,393</td>
</tr>
<tr>
<td>Krill</td>
<td>$1≒¥110</td>
<td></td>
</tr>
</tbody>
</table>

### Best 5 Fish Catches in 2018

<table>
<thead>
<tr>
<th>Fish Type</th>
<th>Amount (¥)</th>
<th>Quantity (t)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacific saury</td>
<td>3,132,339,000</td>
<td>17,381</td>
</tr>
<tr>
<td>Mackerel</td>
<td>613,487,000</td>
<td>5,876</td>
</tr>
<tr>
<td>Krill</td>
<td>540,517,000</td>
<td>5,901</td>
</tr>
<tr>
<td>Japanese Amberjack</td>
<td>403,362,000</td>
<td>2,207</td>
</tr>
<tr>
<td>Salmon/Trout</td>
<td>268,159,000</td>
<td>390</td>
</tr>
</tbody>
</table>

Note: $1 ≒ ¥110
Ofunato Fish Market Features

A One-way path from landing, selection to carry-out

Advanced Sanitation and freshness Management

- Sorting fish under roof
- UV sterilization seawater usage
- Drain by public sewer
- Closed fish market building
- Hand & foot washing tank installed
- Keep low temperature by natural ventilation
- Freshness preserved by sherbet slurry styled ice
- Electric forklift truck
- Efficiency of wholesale trade by IT system
Features of Ofunato Fish Market

Fish Market for Everyone to Enjoy

- **Exhibition Facility**

  Introduces work of fisheries and fish market by movie, models, panels etc

  Showcases fishing tools and fishing simulation

- **Multi-purpose Hall**

  150 person capacity, for meetings and events

- **Viewing Deck, Restaurant**

  Overlooking the Ofunato Bay
  Serves fresh seafood of Ofunato
Ofunato Fish Market

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City Hall Management Office

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Agriculture, Forestry and Fisheries Department
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